

1 *Articles*

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3 **An Integrated Strategy for Grassland Easement Acquisition in the**
4 **Prairie Pothole Region, USA**

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21

22 **Abstract**

23 Acquisition of perpetual grassland easements is a principal tactic used by the United States Fish
24 and Wildlife Service and its partners to protect nesting habitat for migratory birds in the Prairie
25 Pothole Region of North and South Dakota, USA. This public-private partnership resulted in the
26 conservation of more than 344,000 ha of grassland during 1998–2012. Past easement acquisition
27 has been targeted to landscapes with greatest expected accessibility to breeding duck pairs
28 without active consideration of probability of conversion or cost of protection. The rising cost of
29 easement acquisition in recent years indicates re-evaluation and refinement of the easement
30 acquisition strategy could help to improve programmatic outcomes. We assessed regional
31 patterns of easement acquisition during 1998–2012, evaluated the current targeting strategy, and
32 used a combination of publicly available and proprietary geospatial data to develop an easement
33 targeting Geographic Information System that integrated information about conversion
34 probability and protection cost with current targeting criteria. Our assessment indicated grassland
35 protection was negatively affected by rising land prices during 1998–2012. In the five years
36 between 2008 and 2012, about 100,000 ha of grassland were protected at a cost of \$83 M. The
37 2008–2012 acquisitions represented 30% of total protection during 1998–2012 but composed
38 47% of the total expenditure. We observed strong evidence easements were targeted to priority
39 landscapes both before and after formalization of the United States Fish and Wildlife Service
40 conservation strategy in 2004. We also found evidence of an opportunity to increase efficiency
41 of future acquisitions. We identified 0.9 M ha of currently unprotected priority grassland in the
42 region with greater than expected conversion risk and smaller than expected protection cost. We
43 suggest future grassland easement acquisition be refocused on this refined priority area and that
44 an adaptive approach to future easement acquisition, including targeted acquisitions, directed

45 monitoring, and data-based decisions, provides a logical framework for implementation of this
46 new strategy and will facilitate continued conservation success.

47 Keywords: agricultural landscapes, *Anatinae*, conservation planning, ducks, land protection,
48 private lands conservation

49 Received: May 23, 2013; Accepted: August 6, 2013; Published Online Early: August 2013;
50 Published: xxx

51 Citation: Walker J, Rotella JJ, Loesch CR, Renner RW, Ringelman JK, Lindberg MS, Dell R,
52 Doherty KE. 2013. An integrated strategy for grassland easement acquisition in the Prairie
53 Pothole Region, USA. *Journal of Fish and Wildlife Management* 4(2):xx-xx; 31944-687X. doi:
54 10.3996/052013-JFWM-035

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59 Short title: Grassland Easement Acquisition in the Prairie Pothole Region

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Introduction

63 The Prairie Pothole Region of North and South Dakota (hereafter PPR) is a globally
64 important region both for agriculture and migratory birds. Most land in the PPR is privately
65 owned and used for production of small grains, row-crops, or livestock (Johnson et al. 1994;
66 Doherty et al. in press). North and South Dakota are major producers of wheat (*Triticum*
67 *aestivum*) and cattle (*Bos taurus*), and recently the planted area of row crops in these states,

68 particularly corn (*Zea mays*) and soybeans (*Glycine max*), has increased (USDA 2007). For
69 example, during 2006–2011, 271,000 ha of grassland transitioned to corn and soybeans in the
70 Dakotas (Wright and Wimberly 2013). The native grasslands and shallow wetlands of the PPR
71 provide continentally significant breeding habitat for populations of wetland- and grassland-
72 dependent migratory birds (Skagen and Thompson 2001; Kushlan 2002; PPJV 2005). During
73 1998–2012, this region supported an average population of 7.6 M (range: 4.5 M–12.5 M)
74 breeding ducks (*Anas* spp. and *Aythya* spp.; Zimpfer et al. 2012) at higher recorded densities than
75 any other area on the North American continent. Grassland provides attractive and secure nesting
76 habitat for breeding ducks (Greenwood et al. 1995; Reynolds et al. 2001; Horn et al. 2005;
77 Stephens et al. 2005), thus conservation of grassland in the PPR is a high priority under the
78 North American Waterfowl Management Plan (NAWMP; United States Fish and Wildlife
79 Service and Canadian Wildlife Service 1986).

80 Purchasing perpetual easements that protect grassland from conversion to cropland, but
81 retain land in private ownership, is currently the principal tactic used by the United States Fish
82 and Wildlife Service (FWS) and other conservation organizations to permanently protect nesting
83 habitat for ducks and other wetland- and grassland-dependent migratory birds in the PPR (PPJV
84 2005). Although the FWS acquired grassland easements in the PPR since 1970, the majority
85 (73%) of the total protected area has been acquired since 1998. During 1998–2012, FWS and its
86 conservation partners spent \$156.2 M on grassland easement acquisition in the PPR (T.
87 Fairbanks and B. Mulvaney, FWS Region 6 Realty Program, unpublished data). Ducks
88 Unlimited, Inc. was the major provider of private matching funds with contributions totaling
89 \$26.9 M or about 17% of total funding. This public-private partnership resulted in the permanent

90 protection of more than 344,000 ha of grassland by easements acquired during 1998–2012 (T.
91 Fairbanks and B. Mulvaney, FWS Region 6 Realty Program, unpublished data).

92 In the past, a combination of professional judgment, logistical considerations, and
93 breeding pair information has been used to target easement acquisitions to landscapes with the
94 greatest abundance of breeding duck pairs (FWS 1992). This approach was further developed
95 and formalized by FWS in 2004 (GAO 2007). Since 2005, easements have been prioritized based
96 on expected accessibility of grassland nesting habitat to breeding duck pairs estimated from
97 ongoing count surveys (i.e., Four Square Mile Breeding Waterfowl Population and Production
98 Survey; Cowardin et al. 1995; Reynolds et al. 2006) and other potential migratory bird and
99 endangered species benefits. The objective of this approach is to direct grassland easement
100 acquisition to landscapes with the greatest potential benefit to upland nesting ducks (*Anas* spp.
101 and *Aythya* spp.) and to maximize the area of protected grassland in these priority landscapes.

102 Recent assessments of grassland easement objectives indicate that if projected trends in
103 grassland loss and protection cost continue, current acreage goals for grassland protection in the
104 PPR will not be achieved (GAO 2007; Doherty et al. In Press). During 1998–2012, average
105 inflation-adjusted corn prices in North and South Dakota increased 210% (from \$1.89 per bushel
106 to \$5.88 per bushel) while average inflation-adjusted cropland rental rate in the PPR increased
107 61% (from \$44 per acre to \$71 per acre; United States Department of Agriculture, National
108 Agricultural Statistics Service 2012). Concurrently, the average inflation-adjusted cost of
109 grassland easements increased 300% from \$79 per acre in 1998 to \$315 per acre in 2012.
110 Conversion of grassland to cropland has also increased as the market price of profitable
111 commodity crops like corn has increased (Stubbs 2007; Stephens et al. 2008; Rashford et al.
112 2011; Wright and Wimberly 2013).

113 Increased commodity prices, increased cropland value, and rapid cropland expansion in
114 the PPR indicate a need to adapt the current prioritization strategy for grassland easement
115 acquisition in response to increased protection cost. Additional need for refined targeting is
116 evident in the rising demand for easements from private landowners, which consistently exceeds
117 available funding (B. Mulvaney, FWS Region 6 Realty Office, Aberdeen, SD, personal
118 communication). Because conversion probability and protection cost are spatially variable
119 (Rashford et al. 2011; Walker 2011), incorporating information about these factors may help
120 focus grassland easement acquisition to sites with greatest value for breeding ducks and greater
121 risk of loss relative to protection cost and thereby lead to more cost-effective use of limited
122 funding (Newburn et al. 2005; Pressey et al. 2007; Bode et al. 2008; Polasky 2008).

123 We investigated grassland easement acquisition by FWS and its conservation partners in
124 the PPR during 1998–2012 with three primary objectives: 1) assess the effect of rising protection
125 costs on grassland easement acquisition at the regional level, 2) evaluate whether formalization
126 targeting strategy based in 2004 changed the spatial distribution of acquisitions, and 3) develop a
127 new, spatially-explicit easement targeting Geographic Information System (GIS) to facilitate
128 more strategic easement acquisition by augmenting the existing GIS-based system with
129 information about probability of grassland conversion and cost of protection.

130 **Methods**

131 **Analysis area**

132 The analysis area comprised the Prairie Pothole Region of North and South Dakota (Figure 1).
133 The climate, land use, and physical geography of this region are well described elsewhere (e.g.,
134 Bluemle 1991; Johnson et al. 1994; Millett et al. 2009). Because of the PPR's importance to
135 breeding ducks and other grassland birds, this area is the focus of easement acquisition efforts

136 and accounts for 80% (0.9 M ha) of the total area of all types of easements held by FWS
137 nationwide (FWS 2011). We separated North and South Dakota in all comparative analyses,
138 because easement programs in the two states are delivered by different personnel and are subject
139 to different state-level administrative constraints.

140 **Assessment of recent easement acquisitions**

141 We assessed temporal patterns in region-wide grassland easement acquisition in North and South
142 Dakota during 1998–2012 with data from the FWS Region 6 Realty Program (T. Fairbanks and
143 B. Mulvaney, FWS Region 6 Realty Program, unpublished data). Specifically, we used the R
144 environment (R 2.15.1; R Development Core Team 2012) and the contributed package ggplot2
145 (Wickham 2009) to examine the total number of US dollars spent (in 2005 dollars), the total area
146 protected, and the unit cost of grassland protection (in 2005 dollars per hectare) by year for each
147 state. We looked for patterns in the year-to-year data consistent with recent trends in commodity
148 prices and cropland rental rate: including increased overall cost, decreased area protected, and
149 increased protection cost per unit area.

150 **Evaluation of current targeting strategy**

151 We investigated whether the easement acquisition strategy developed by FWS in 2004 and
152 subsequently adopted by the PPJV (Prairie Pothole Joint Venture; joint ventures are partnerships
153 established under the North American Waterfowl Management Plan to help conserve the
154 continent's waterfowl populations and habitats) changed targeting of easements to priority
155 landscapes after it was implemented in 2005. We used publicly available and proprietary
156 geospatial data (Table 1; publicly available data in Data S1, proprietary FWS grassland easement
157 data available by special request from the current Project Leader, FWS Region 6 HAPET,
158 Bismarck, ND.) and standard tools in ArcGIS Desktop 10.0 (ESRI, Inc., Redlands, CA, USA) to

159 compare the spatial distribution of grassland protected during 1998–2004 (pre-conservation
160 strategy) with the spatial distribution of grassland protected during 2005–2012 (post
161 conservation strategy). To avoid errors when calculating areas, all spatial analyses were
162 conducted in the same map projection and datum (Universal Transverse Mercator Zone 14
163 North, North American Datum 1983). We ran the repair geometry tool on all feature class layers
164 before converting to grid data. We used the snap raster tool to align all grid layers to a common
165 grid with the same extent as the analysis area.

166 We characterized the spatial distribution of grassland easements in terms of current
167 priorities by combining the FWS grassland easement layer with the 3-class layer of FWS
168 acquisition priority based on accessibility to breeding duck pairs (Pairs Class 1 comprises areas
169 accessible to at least 23 pairs/km² on average, Pairs Class 2 comprises areas accessible to 16
170 pairs/km²–22 pairs/km², and Pairs Class 3 comprises areas accessible to 10 pairs/km²–15
171 pairs/km²). These priority classes encompass the spatial distribution of uplands accessible to
172 94% of the expected breeding duck pairs in the PPR (4,343,248 pairs). Specifically, we
173 converted the FWS priority layer to a 30-m grid and used the Zonal Statistics tool in ArcGIS to
174 calculate the majority (dominant) priority class associated with each grassland easement tract.

175 After we calculated the dominant priority class associated with existing grassland
176 easements acquired during 1998–2012, we used a chi-squared goodness-of-fit test (Sokal and
177 Rolf 1995) to statistically compare the spatial distribution of protected grasslands before and
178 after implementation of the FWS conservation strategy in 2005 (Fisher and Dills 2012). The null
179 hypothesis predicted no change in the distribution of grassland easements relative to the priority
180 classes in the period before (pre 2005) and after (post 2004) the implementation of the formal
181 conservation strategy. We considered chi-squared statistics that had a probability of 0.05 or

182 smaller under the null hypothesis of identical distributions to be statistically significant, and we
183 conducted all statistical tests in the R environment (R 2.15.1; R Development Core Team 2012).
184 We predicted that ongoing targeting of grassland easement acquisition to areas with greater
185 breeding pair abundance had concentrated easements in the higher-ranking priority classes
186 throughout the life of the program (FWS 1992) and that formalization of the conservation
187 strategy in 2004 would be associated with an increase in the number of easements acquired in
188 higher-ranking priority classes.

189 **Development of the integrated easement prioritization GIS**

190 To facilitate refined targeting of easement acquisition, we combined the existing FWS easement
191 priority classes based on habitat value for breeding duck pairs with information about spatial
192 variation in correlates of conversion probability and protection cost. We were particularly
193 interested in identification of unprotected grasslands in FWS priority class 1 or 2 (areas
194 accessible to at least 16 breeding duck pairs /km²) with greater expected probability of
195 conversion and reduced expected cost of protection relative to the remaining unprotected
196 grassland in the priority area. We used ArcGIS to combine the existing FWS priority layer based
197 on spatial variation in accessibility of grassland to breeding ducks with two additional layers
198 describing spatial variation in probability of conversion and cost of protection (Table 1; data
199 available in Data S1). To avoid errors when calculating areas, all spatial analyses were conducted
200 in the same map projection (Universal Transverse Mercator Zone 14 North, North American
201 Datum 1983). We ran the repair geometry tool on all feature class layers before converting to
202 grid data. We used the snap raster tool to align all grid layers to a common grid with the same
203 extent as the analysis area.

204 Conversion probability of grassland in the analysis area is related to Land Capability
205 Class (LCC): an index of suitability for cropping (Stephens et al. 2008; Rashford et al. 2011).
206 Land Capability Class is an ordinal variable that ranges from 1 to 8 and increases with increasing
207 limitations to cultivation (NRCS 1995). As a broad scale index to conversion probability, we
208 used LCC data from the USDA Soil Survey Geographic database (SSURGO; NRCS 1995). We
209 combined the eight LCC values from the SSURGO database (table physical name: muaggatt,
210 column physical name: nicddcd [non-irrigated capability class]) into 3 risk classes (Risk Class1 =
211 LCC values 1 and 2, Risk Class 2 = LCC values 3 and 4, and Risk Class 3 = LCC 5–8). We
212 based our three classes on the results of Rashford et al. (2011) who found conversion probability
213 averaged 0.95% /year in our analysis area, and these classes were associated with a 3-fold (Risk
214 Class 3 to Risk Class 2) and 1.5-fold (Risk Class 2 to Risk Class 1) increase in annual conversion
215 probability, respectively.

216 We used producer-reported average county-level cropland rental rates for 2010–2012
217 (USDA National Agricultural Statistics Service 2012) as an index to variation in easement cost.
218 These rental rates are correlated ($r = 0.97$) with per acre cost of easements across the study area
219 (Walker 2011). We used the Interpolation tool in ArcGIS with average county-specific cropland
220 rental rate during 2010–2012 assigned to geographic centroid of the outer extent of each county
221 to calculate a continuous surface of inverse-distance-weighted county-level cropland rental rates.
222 We then combined the resulting 30-m grid into a 3-class protection cost index layer based on the
223 empirical quantiles of the observed cropland rental rate distribution across the analysis area
224 during 2010–2012 (Cost Class 1= lowest 1/3 of rental rate, Cost Class 2 = middle 1/3, and Cost
225 Class 3 = top 1/3).

226 To develop a single layer for targeting easement acquisition, we combined the FWS
227 priority layer based on accessibility to breeding pairs, the grassland conversion risk layer based
228 on LCC, and the protection cost layer based on cropland rental rate. First, we used the Map
229 Algebra tool to sum the pairs, risk, and cost layers. Then, to adjust the resulting summed layer to
230 the remaining unprotected grassland in the analysis area, we multiplied it by a binary landcover
231 grid (1 = unprotected grassland as of 2012 associated with 55-acre Grassland Bird Conservation
232 Area Cores [Johnson et al. 2010], 0 = other landcover classes). The result was a 30-m grid
233 describing remaining unprotected priority grassland on a summed scale from 3 to 9. Unprotected
234 grassland with a summed value of 3 was therefore associated with at least 23 breeding duck
235 pairs/km², LCC rated 1 or 2, and cropland rental rate in the lowest 1/3 of the distribution (i.e.,
236 Pairs Class value = 1, Risk Class value = 1, and Cost Class value = 1). Unprotected grassland
237 with a summed value of 9 was associated with 15 or fewer breeding duck pairs/km², LCC rated
238 5, 6, 7, or 8, and in the top 1/3 of the cropland rental rate distribution. We then recombined the 7
239 grid sum values and created 3 integrated priority classes. Priority 1 included grid values 3 and 4,
240 Priority 2 included grid values 5 and 6, and Priority 3 included grid values 7, 8, and 9. Priority 1
241 consisted of unprotected grasslands that fell below grid value 1 on no more than one criteria,
242 Priority 2 consisted of unprotected grasslands that fell below grid value 1 on no more than two
243 criteria, and Priority 3 consisted of unprotected grasslands that fell below grid value 1 on at least
244 two criteria. This prioritization was based on two ideas. First, we thought a relatively simple
245 structure would result in a more readily implemented conservation strategy (Knight et al. 2008).
246 Second, and more importantly, this structure focused on unprotected grassland within the
247 existing highest priority area with likely greatest probability of conversion and lowest cost of
248 protection, which was our primary interest.

249

Results

250 **Assessment of recent easement acquisitions**

251 During 1998–2012, FWS and its conservation partners spent \$149.0 M (all amounts adjusted to
252 constant GDP deflated 2005 US dollars) on grassland easement acquisition in the PPR. More
253 than 344,000 ha of grassland were protected at an average cost of \$432 per ha. Most of those
254 funds (\$104.9 M) were spent to protect grassland (191,000 ha) in South Dakota. Average unit
255 costs of grassland protection were \$549 per ha in South Dakota and \$287 per ha in North Dakota.
256 Despite a substantial increase in expenditure during the study period, there was little realized
257 gain in the annual rate of protection. Funds expended on grassland easement acquisition
258 increased 3-fold in South Dakota from \$3.7 M in 1998 to \$11.8 M in 2012 and 9.7-fold in North
259 Dakota from \$0.6 M in 1998 to \$5.8 M in 2012 (Figure 2). Area protected in South Dakota
260 ranged from 7,100 ha in 2010 to 19,300 ha in 2000 and averaged 12,750 ha/yr during 1998–
261 2012. Area protected in North Dakota ranged from 3,800 ha in 1998 to 16,300 ha in 2000 and
262 averaged 10,300 ha/yr during 1998–2012 (Figure 3). In South Dakota, average unit cost of
263 protection ranged from \$201 per ha in 1998 to \$1,103 per ha in 2010. In North Dakota, average
264 unit cost of protection ranged from \$136 per ha in 2002 to \$568 per ha in 2012 (Figure 4).

265 **Evaluation of current targeting strategy**

266 We rejected the null hypothesis that easements were identically distributed among FWS priority
267 classes before and after the 2005 implementation of the FWS conservation strategy. The
268 observed distribution of easements relative to the distribution of unprotected grassland in FWS
269 priority classes differed from expectations in both South ($\chi^2_3 = 17.67, p = 0.0005$) and North
270 ($\chi^2_3 = 25.61, p < 10^{-4}$) Dakota. Counter to our prediction, these results, although statistically
271 significant, did not provide material evidence of practically significant changes associated with

272 implementation of the conservation strategy (Figure 5). There were 3,032 and 792 easements
273 purchased in South and North Dakota, respectively, before the implementation of the
274 conservation strategy. In South Dakota, 72% of easements were expected in Pairs Class 1
275 landscapes based on observed locations of easements acquired before the implementation of the
276 conservation strategy, and 72% of the 868 easements acquired after 2004 were in Pairs Class 1
277 landscapes. In North Dakota, 93% of easements were expected in Pairs Class 1 landscapes based
278 on observed locations of easements acquired before the implementation of the conservation
279 strategy, and 89% of the 920 easements acquired after 2004 were in Pairs Class 1 landscapes.

280 **Development of the integrated easement prioritization GIS**

281 There were 3.2 M ha of unprotected grasslands in the analysis area located in priority landscapes
282 accessible to at least 10 duck pairs/km². Unprotected grassland was distributed unevenly among
283 FWS Pairs Classes with 1.8 M ha (56%) in Pairs Class 1, 0.8 M ha (25%) in Pairs Class 2, and
284 0.6 M ha (19%) in Pairs Class 3. Among conversion classes within priority landscapes, we
285 observed 1.0 M ha (32%) of unprotected grassland in Risk Class 1, 1.2 M ha (39%) in Risk Class
286 2 and 0.9 M ha (29%) in Risk Class 3. Among Cost Classes, there were 1.4 M ha (44%) of
287 unprotected priority grassland in Cost Class 1 (cropland rental rate from \$72/ha to \$124/ha), 1.3
288 M ha (40%) in Cost Class 2 (cropland rental rate from \$125/ha to \$216/ha), and 0.5 M ha (16%)
289 in Cost Class 3 (cropland rental rate from \$217/ha to \$400/ha). When current FWS Pairs Classes
290 were combined with the new Risk Classes and Cost Classes, there were 0.9 M ha of Priority 1,
291 1.7 M ha of Priority 2, and 0.6 M ha of Priority 3 unprotected grasslands in the analysis area
292 (Figure 6). Most of the Priority 1 and Priority 2 unprotected grassland was located in central and
293 northwest North Dakota with a band of Priority 1 and Priority 2 grassland in the westernmost
294 portion of the analysis area in South Dakota (Figure 7).

295 **Discussion**

296 Recent assessments of regional habitat protection rates indicate regional goals for grassland
297 easement acquisition (PPJV 2005) will not be achieved given current grassland loss rates and
298 increasing protection costs (GAO 2007; Doherty et al. in press). Our analyses of recent grassland
299 protection activity in the PPR corroborated these results. Largely due to increasing unit cost of
300 protection, the annualized rate of grassland protection in the PPR did not increase during 1998–
301 2012. The effect of diminishing buying power in an appreciating land market was most apparent
302 in recent years. In the five years between 2008 and 2012, about 100,000 ha (247,000 acres) were
303 protected at a cost of \$83 M. This acquisition represented 30% of the total area protected during
304 1998–2012 but 47% of total expenditure. Increases in funding to the easement program have
305 only kept pace with increasing land values and, as a result, the annual rate of protection has not
306 increased. For example, in 1998, 22,000 ha were protected for \$5.3 M, and in 2012, 22,000 ha
307 were protected for \$20.8 M. The 14% average year-over-year increase in easement expenditure
308 only matches recent increases in protection cost, mandating cost-efficient targeting of resources
309 to unprotected grasslands. Given a continued trend of increasing cropland value in the PPR, we
310 suspect a larger area of at-risk priority grassland will ultimately be protected if conversion risk
311 and protection cost are formally integrated into the conservation strategy (Newburn et al. 2005;
312 GAO 2007).

313 At the parcel-level, grassland easements acquired during 1998–2012 were effectively
314 targeted to the highest priority landscapes in terms of the current conservation strategy, and
315 formalization of the conservation strategy in 2004 did not change the pattern of targeting. Over
316 95% of the grassland easements acquired during 1998–2012 were located in landscapes
317 associated with the greatest expected accessibility to breeding duck pairs. This result has two

318 implications. First, parcel-level prioritization decisions made by field personnel over the 15-year
319 analysis period were compatible with the regional targeting strategy implemented by FWS in
320 2004. Second, our analysis provided evidence that regional-scale prioritization schemes and
321 local-scale, parcel-specific acquisition decisions can be coherent. Thus, efforts to add
322 information about conversion risk and protection cost to the current targeting strategy have the
323 potential for successful cross-scale implementation.

324 Implementation of easement prioritization GIS will be most effective when parcel-level
325 protection decisions are made in the context of the local knowledge base. The statistical
326 relationships that formed the basis for our GIS do not predict parcel-level characteristics with
327 certainty. Rather, they describe expected long-term, broad-scale outcomes. For example, at the
328 regional and programmatic level, our GIS can direct easement acquisition to landscapes with
329 greater expected abundance of breeding pairs, greater expected risk of conversion, and smaller
330 expected cost of protection. It can also facilitate avoidance of areas with greater expected
331 breeding pair abundance but smaller expected conversion risk or greater protection cost.
332 Therefore, as an initial step, the easement prioritization GIS could be used by field personnel to
333 provide a ranking of competing opportunities. Then, local knowledge could be applied by field
334 personnel to improve the initial rankings. For example, if field personnel know a local landowner
335 who plans to convert a parcel that has relatively small expected conversion probability or a
336 relatively costly parcel is offered in a bargain sale or as a partial donation, then those parcels
337 should be given additional priority. Nonetheless, when parcel-specific knowledge is lacking,
338 acquisitions made using the rankings provided by our easement prioritization GIS are likely to
339 balance costs and benefits in terms of the potential benefits lost per unit cost more effectively
340 than a strategy based strictly on breeding pair abundance.

341 Global change in economics, demographics, and climate is predicted to increase
342 worldwide demand for food and energy, while increasing the uncertainty of supply (Ramankutty
343 et al. 2008; Searchinger et al. 2008; Cirera and Masset 2010). As a result, expansion of cultivated
344 land (Wright and Wimberly 2013) onto former grasslands is likely to continue in the PPR.
345 Integrated targeting of easement acquisitions can help to counter this force by directing grassland
346 protection efforts to at-risk areas with a larger benefit-cost ratio. Our assessment indicated there
347 were 3.3 M ha of unprotected grasslands in the priority areas defined by the current targeting
348 strategy based on abundance of breeding duck pairs. This area was nearly 10 times larger than
349 the 344,000 ha protected during 1998–2012. We suggest future grassland easement acquisitions
350 would likely be more cost-efficient if efforts were refocused on the 0.9 M-ha highest-priority
351 unprotected grasslands identified by our analysis. Targeting of grassland easement acquisition to
352 a smaller area with greater expected probability of conversion and smaller expected cost of
353 protection could provide needed support to easement acquisition efforts during a time when
354 purchasing power is being diminished by rising land prices. For example, this approach could
355 help to both maximize the effect of limited funding and buy time for efforts to affect land-use
356 policies that promote grassland conservation (Carriazo et al. 2009).

357 Renewed focus on the strategic foundation of the grassland easement program could help
358 to mitigate the negative effects of increasing protection cost and conversion rate. Our work to
359 develop an integrated targeting system addresses some potential deficiencies of the acquisition
360 strategy, but in many respects our targeting utility represents a working hypothesis supported by
361 data and past studies. In keeping with the principles of Strategic Habitat Conservation (i.e., the
362 current FWS adaptive habitat conservation paradigm based on iterative planning,
363 implementation, and evaluation; FWS 2008), we suggest that implementation of an integrated

364 strategy could proceed as part of an adaptive framework for easement acquisition guided by
365 directed monitoring and evaluation. By testing critical assumptions on a periodic basis, an
366 adaptive approach provides needed structure for evaluating progress toward near-term
367 programmatic objectives and for making strategic adjustments (Rissman et al. 2007; Conroy and
368 Peterson 2009). For example, our proposed targeting strategy is focused on protection of tracts
369 with greater than average values of breeding pair abundance and conversion probability and
370 smaller than average values of protection cost. These assumptions could be periodically
371 evaluated by comparing the characteristics of acquired easements to data generated by
372 monitoring 1) distribution and abundance of breeding ducks, 2) conversion of grassland to
373 cropland, and 3) cost of protection across the analysis area. The resulting comparison of
374 observation with predictions would provide the objective basis for adapting easement acquisition
375 efforts to the current ecological, economic, and political environment. By continually testing key
376 assumptions and incorporating new information, this approach would help ensure continued
377 success of the grassland easement program in the changing environment of the PPR.

378 **Supplemental Material**

379 Please note: *The Journal of Fish and Wildlife Management* is not responsible for the content or
380 functionality of any supplemental material. Queries should be directed to the corresponding
381 author for the article.

382 **Data S1.** Publicly available geospatial and tabular data for analysis of easement acquisition in
383 the PPR of North and South Dakota is contained in the zip folder titled
384 PPR_Easement_Acquisition (47.4 MB ZIP).

385 Found at DOI: <http://dx.doi.org/10.3996/052013-JFWM-035.S1>.

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450 **Acknowledgments**

451 This project resulted from discussions with conservation workers from a wide range of
452 agencies and organizations including the United States Fish and Wildlife Service, The North
453 Dakota Game and Fish Department, and The South Dakota Department of Game, Fish, and

454 Parks. The manuscript was also improved by critical reviews provided by G. Soulliere and an
455 anonymous referee. The findings and conclusions in this article are those of the author(s) and do
456 not necessarily represent the views of the U.S. Fish and Wildlife Service.

457 Any use of trade, product, or firm names is for descriptive purposes only and does not
458 imply endorsement by the U.S. Government.

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645
 646 Table 1. Description of geospatial data sources used to test hypotheses about spatial distribution
 647 of grassland easements acquired during 1998–2012 and create a GIS-based targeting system for
 648 grassland easement acquisitions.

Layer name	Type	Resolution	Data source
North and South Dakota PPR ^a	Polygon feature class	NA	United States Census Bureau
North and South Dakota PPR Counties	Polygon feature class	NA	United States Census Bureau
Priority classes for FWS ^b easement acquisition	Polygon feature class	NA	FWS Four Square Mile Survey
Grassland Bird Conservation Area cores	Raster grid	30 m	FWS Partners in Flight
Grassland easements	Polygon feature class	NA	FWS Region 6 Realty Program
Grassland cover	Raster Grid	30 m	Landsat Thematic Mapper satellite imagery (2000–2003)
Land Capability Class	Raster Grid	30 m	USDA ^d NRCS ^e
Average cropland rental rate 2010–2012	Raster grid	30 m	USDA NASS ^f cropland rental rate survey data

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650 ^aPrairie Pothole Region651 ^bUnited States Fish and Wildlife Service652 ^cHabitat and Population Evaluation Team

653 ^dUnited States Department of Agriculture

654 ^eNatural Resources Conservation Service

655 ^fNational Agricultural Statistics Service

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657

658 **Figure legends**

659 Figure 1. Location and extent of the Prairie Pothole Region in North and South Dakota.

660 Figure 2. Annual expenditure (2005 United States Dollars [USD]) of the grassland easement
661 acquisition program in the Prairie Pothole Region of North and South Dakota 1998–2012.

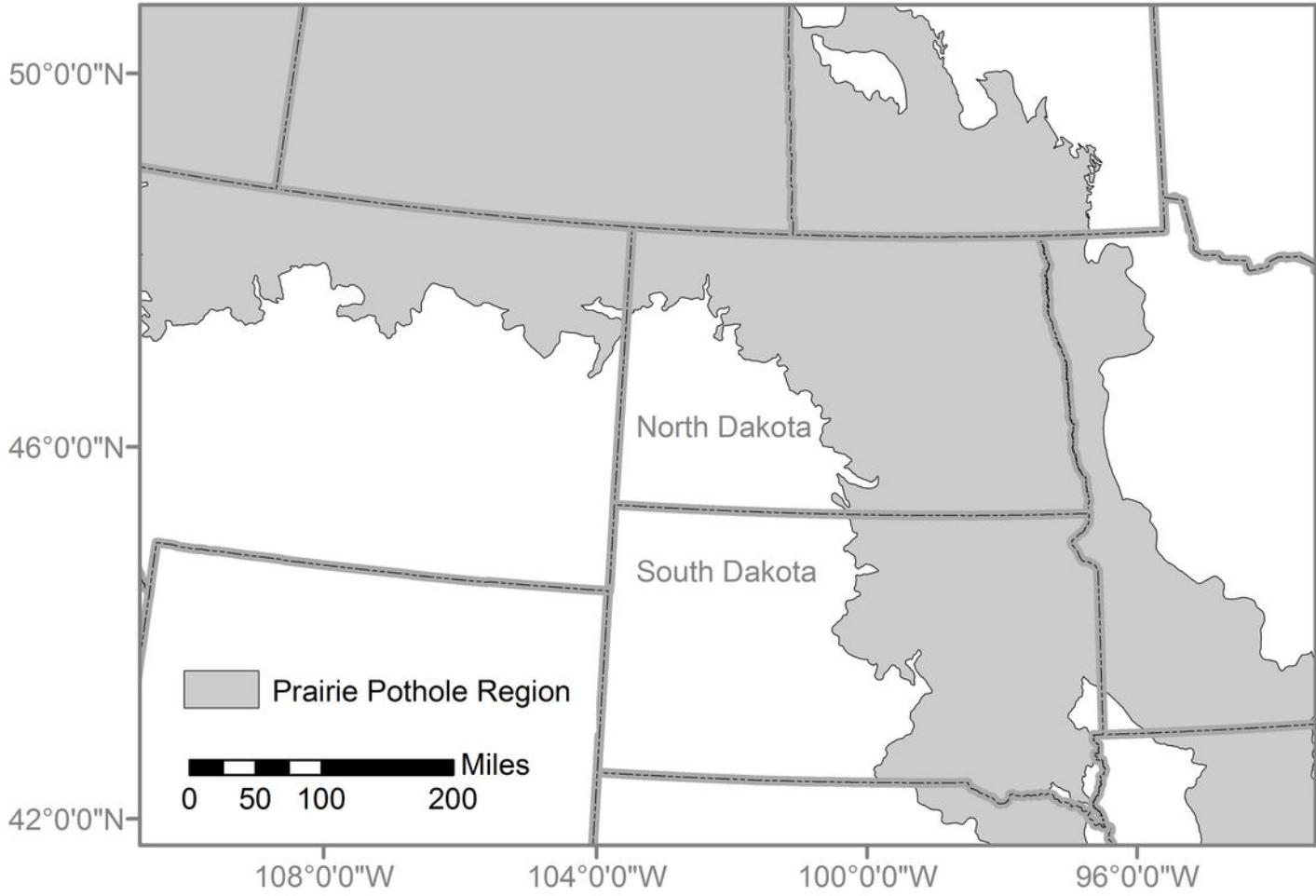
662 Figure 3. Area (ha) of grassland easements acquired during 1998–2012 in the Prairie Pothole
663 Region of North and South Dakota.

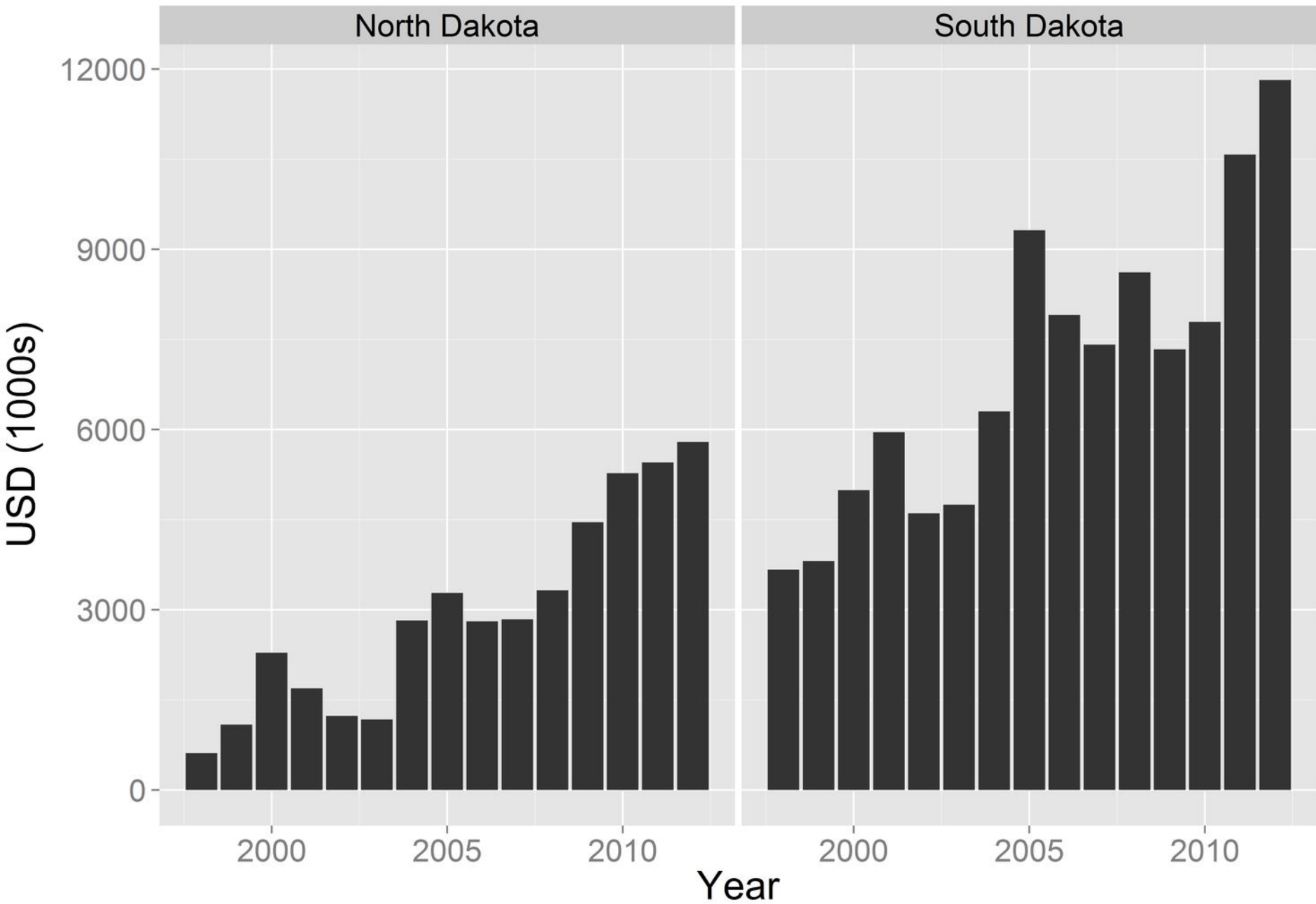
664 Figure 4. Unit cost (2005 United States Dollars [USD]/hectare) of grassland easements in the
665 Prairie Pothole Region of North and South Dakota 1998–2012.

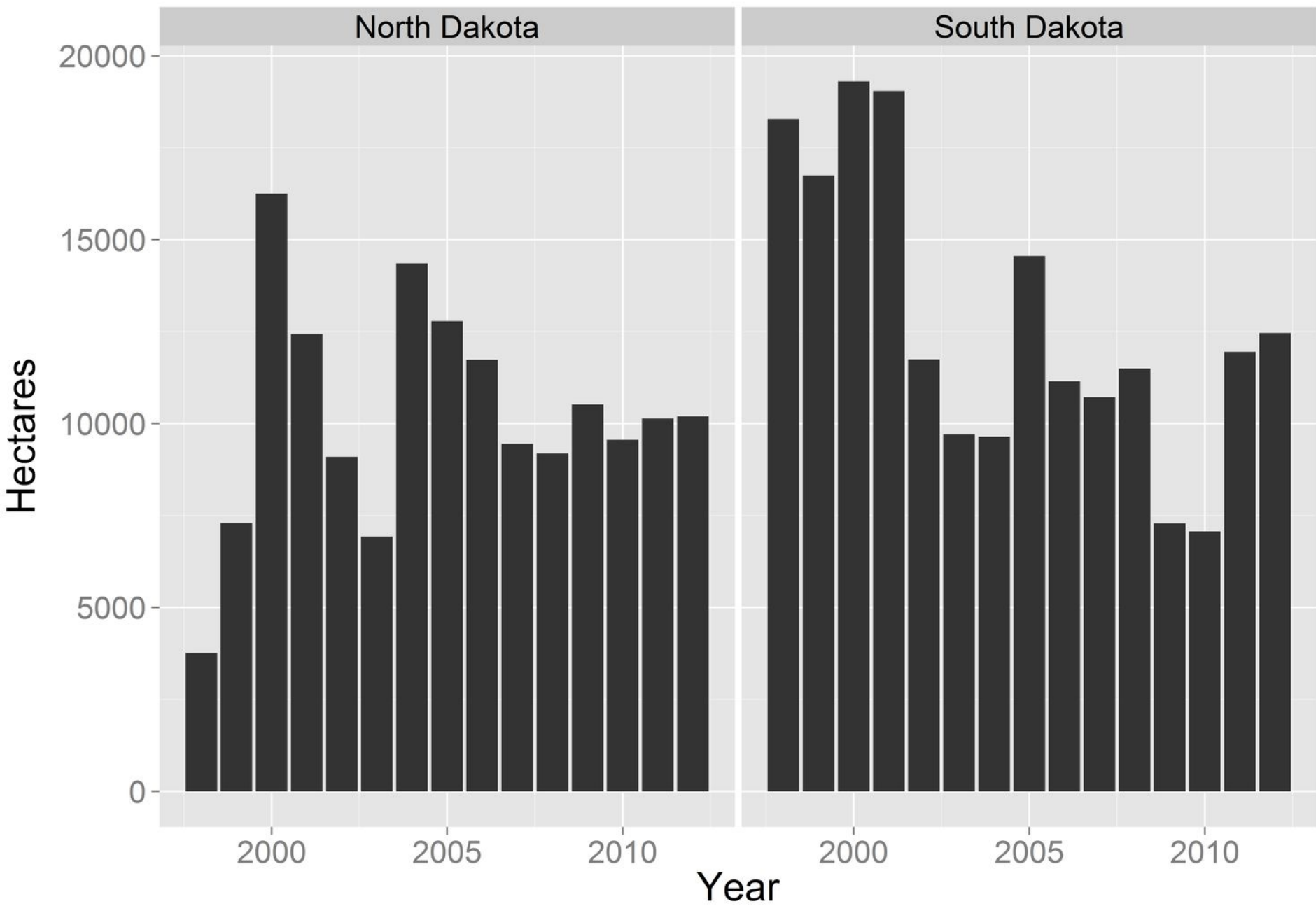
666 Figure 5. Expected and observed distribution of grassland easements acquired in the Prairie
667 Pothole Region of North and South Dakota among United States Fish and Wildlife Service
668 priority classes based on expected accessibility to breeding duck pairs. Expected distribution
669 corresponds to the distribution of easements acquired prior to the implementation of a formal
670 conservation strategy in 2005. Observed distribution corresponds to the distribution of easements
671 acquired after the implementation of a formal conservation strategy in 2005.

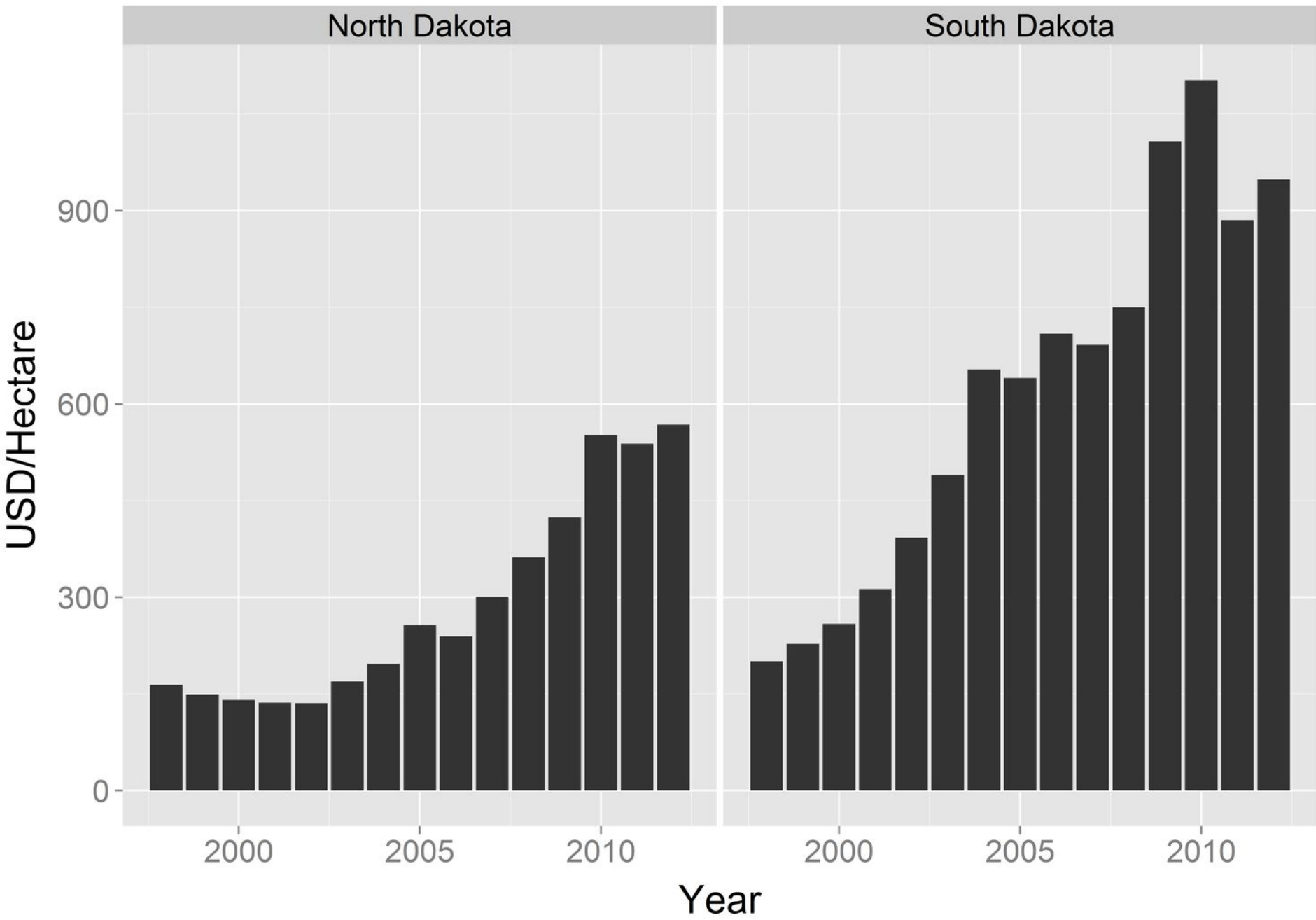
672 Figure 6. Area of remaining unprotected grassland in the Prairie Pothole Region of North and
673 South Dakota arranged by priority classes (1= highest priority, 2 = high priority, 3 = lower
674 priority) corresponding to variation in expected abundance of breeding duck pairs (Pairs), risk of
675 conversion (Risk), cost of protection (Cost), and Pairs, Risk, and Cost combined (Combined).

676 Figure 7. Location and extent of remaining unprotected grasslands in the Prairie Pothole Region
677 of North and South Dakota by priority classes corresponding to variation in expected abundance
678 of breeding duck pairs, risk of conversion, and cost of protection.

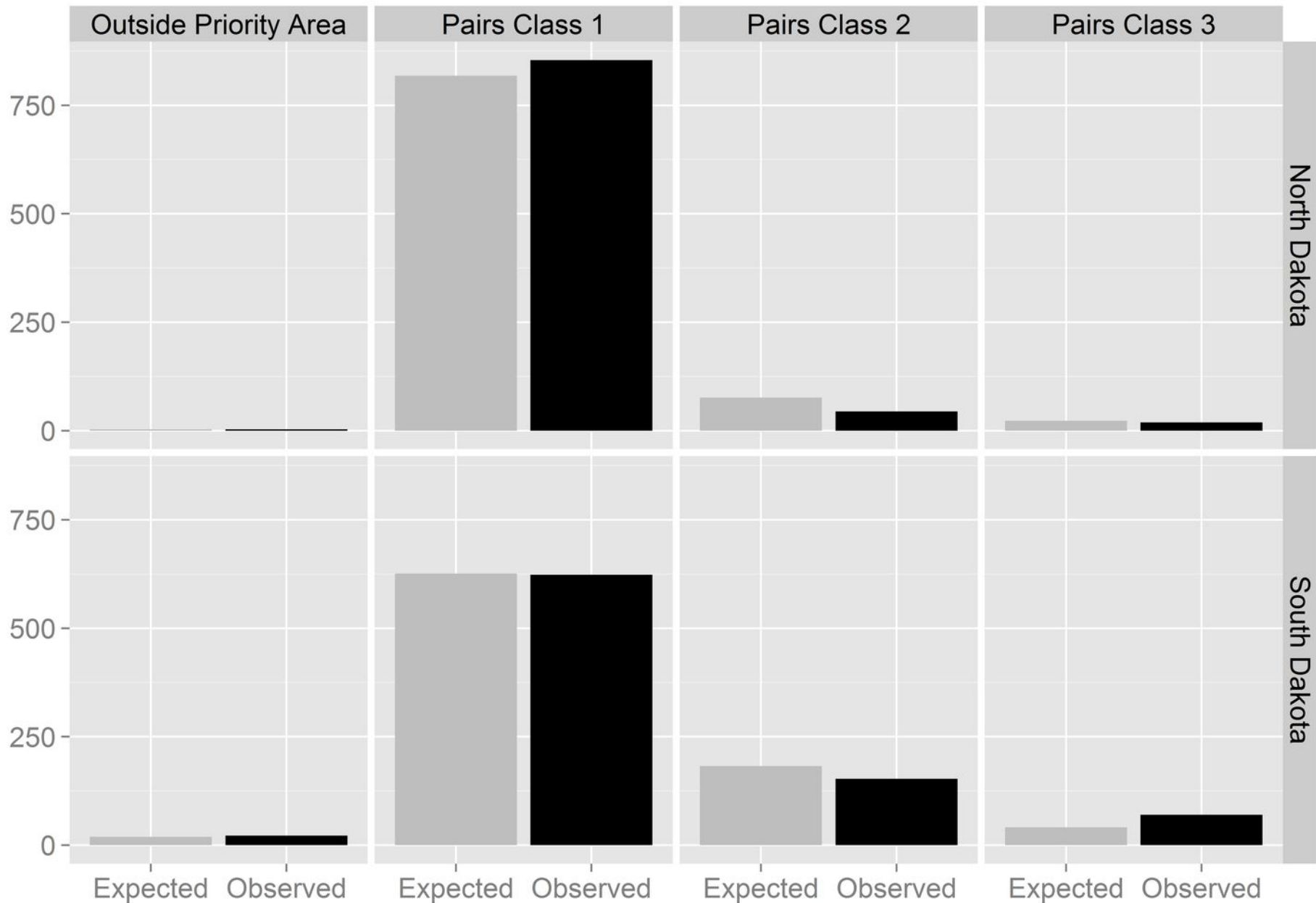


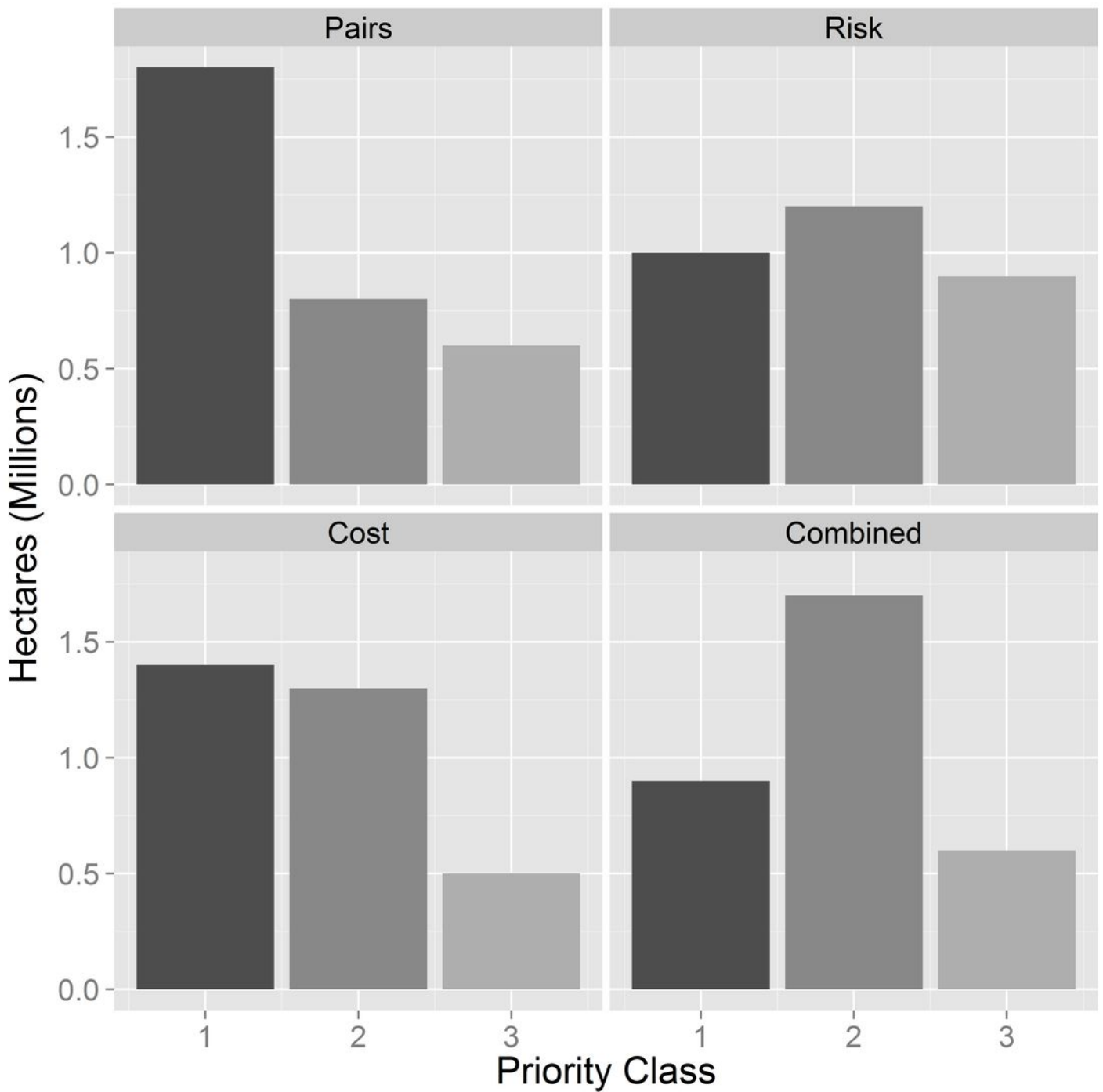






Number of Easements





Grassland Protection Priority

